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## TIP SHEET FOR CREATING SIGNAGE

### MATERIALS

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#### Chalk Markers

- Bistro
- VersaChalk
- Yoobi

#### Oil Paint Pens

- Sharpie
- DecoColor

#### Acrylic Paint Markers

- Montana
- Mowtow

#### Sharpie China Peel Off Marker

**Tip:** If you are left handed, letter with a cloth underneath your hand, or wearing a glove on your writing hand, to avoid smudging your work.

### CREATING SIGNAGE

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Planning an event? Need some new home décor? We're huge fans of incorporating lettering skills into décor for a personalized touch. We also love using different surfaces from glass, acrylic, linen canvases, wood, and even mirrors.

After choosing your surface, the next step to creating signage is making sure you have the right materials. For starters, you'll want to keep a grease pencil such as a Sharpie China Marker nearby. Grease pencils are inexpensive (less than a dollar), have a waxy substance that can markup acrylic, glass, metal, plastic, etc., and they can be removed with a damp cloth.

The materials you use for your signage will depend on your lettering surface and/or whether you plan to reuse the item. For example, it generally doesn't matter what type of markers or paint you use on glass, mirrors or acrylic because these surfaces are non-porous and cleaning them is rather easy.

# TIP SHEET FOR CREATING SIGNAGE

**Tip:** For centered text, draw a line down the midpoint of your signage. Next, measure the characters (letters and spaces) on each line and divide by two (i.e. Welcome to Our Wedding = 22 characters.  $22/2=11$ ). Fit 11 letters on one side of your midway point and the remaining 11 on the other side.

We recommend using oil paint markers on the above as we find they streak less and take fewer coats (usually no more than 2) to achieve an opaque finish. For plastics, even though they are technically non-porous, oil paint markers can be a bit hard-wearing and stain the material. For wood, we suggest either acrylic or chalk markers. Oil paint pens can be used if there are no plans to reuse the wood surface. For surfaces like wood, spraying a clear sealer on first will help to keep the ink from bleeding or needing too many coats..

Last is deciding on your design's layout. Play around with different focal points, sizes and styles of script to create a unique look!